

**ABSTRACT**

The present invention provides an electronic program guide system associated with a broadcast receiver in a broadcast system, said electronic program guide system comprising:

5 receiving means for receiving at least one electronic program guide corresponding to the broadcast system; first display generation means for generating display of said electronic program guide in a first display area of a display unit associated with said broadcast receiver;

10 selecting means for selecting a desired program from said electronic program guide; tuning means for controlling a tuner of the associated broadcast receiver to tune to the selected program; second display generation means for generating display of the selected program in a second

15 display area of said display unit; and storage means for storing parameters identifying said selected program; and wherein additional program selections causes tuning and display of the additionally selected programs in the second display area and addition of parameters identifying the

20 additionally selected programs to the storage means.

(Fig. 1)

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